

**Chicago Self-Publishing Group – www.meetup.com/chicago-self-publishing
LEGAL ISSUES FOR SELF-PUBLISHING AUTHORS Meeting 14: April 24, 2014**

Organizer: Kim Bookless, Publishing Consultant | Writer | Editor
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Speakers: Andrew Hicks, Columbia College professor and author
Founder of Big Shoulders Media, www.bigshouldersmedia.com

Websites for Self-Publishing Authors

Four Major Steps:

1. Register your domain name
2. Get hosting
 - Free blog – WordPress, Blogger, etc.
 - Free solutions with paid hosting – WordPress, Wix, Weebly, etc.
 - Complete package – SquareSpace, etc.
3. Design online presence
 - Themes
 - Administration interface
 - Images, video, and audio
 - Working with a web designer
4. Generate and maintain content
 - Blogging
 - Writing for the web
 - Search Engine Optimization (SEO)

Speaker

Andrew Hicks is a full-time lecturer at Columbia College Chicago where he has taught interactive media for over 10 years. Andrew has worked in large agencies making websites for brands like Gatorade and Budweiser, and has created dozens of smaller sites for artists, musicians, and small businesses. He is the founder of Big Shoulders Media, a creative agency that seeks to enable learning and leadership through gaming and play. Based in Chicago, Big Shoulders Media has partnered with authors, designers, and thought leaders to explore how media can be empowering and expressive. Currently Andrew is working on his first book, *Gamer to CEO*, which will be self-published in the fall of 2014.

May 2014 meeting: Self-Publishing 101 – date TBA

Feel free to join us tonight for a buy-your-own dinner at [The Monkey's Paw](#), 2524 N. Southport.