

## Chicago Self-Publishing Meetup Group

### SELF-PUBLISHING FUNDAMENTALS

Meeting 2: October 9, 2012

Co-organizers:

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The Big Three Questions:

1. Goal
  - a. Personal
  - b. Prestige
  - c. Profit
2. Budget
3. Method
  - a. Do It Yourself
  - b. A la carte
  - c. Self-Publishing Company
  - d. Publishing Consultant

The Basic Steps of Self-Publishing

- Writing
- Editing
- Cover Design
- Interior Layout
- Ebook Formatting
- ISBNs
- Printing
- Distribution
- Author Platform
- Marketing

#### Resources:

For more information, visit [The Book Designer](http://www.thebookdesigner.com) (www.thebookdesigner.com), [The Creative Penn](http://www.thecreativepenn.com) (www.thecreativepenn.com), [ParaPublishing](http://www.parapublishing.com) (www.parapublishing.com), and [The Fine Print of Self-Publishing](http://www.thebookpublisherscompared.com) (www.thebookpublisherscompared.com).